

RAYMOND JAMES



RAYMOND JAMES GASPARILLA FESTIVAL OF THE ARTS EMERGING ARTIST APPLICATION

APPLICATION DEADLINE: January 4, 2010

Last name: _____ First name: _____

Current Address: _____

City: _____ State: _____ Zip: _____

Telephone number: (Day) _____ (Evening) _____

Web address: _____ E-mail address: _____

Check the category that applies to your work:

- Painting
- Ceramic
- Fiber
- Mixed media
- Watercolor
- Jewelry
- Photography
- Glass
- Drawing
- Graphics
- Sculpture
- Digital
- Other _____

How did you hear about the Raymond James Gasparilla Festival of the Arts? _____

How long have you been displaying your work? _____

How many juried shows have shown your work over the past 5 years? _____

Be sure to include the following:

- Resume/Vita
- Digital Image #1 (title) _____
- Digital Image #2 (title) _____
- Digital Image #3 (title) _____
- Application
- Signed Release Agreement
- Self Addressed Stamped Envelope (optional)

Incomplete applications will not be accepted.

RELEASE AGREEMENT

I acknowledge and agree that my completion and submission of this application represents my commitment to participate in the 2010 Raymond James Gasparilla Festival of the Arts (the "Festival") to be held in Tampa, Florida, March 6 and 7, 2010.

I have received and read the Festival Rules, which are part of this application and are incorporated herein by reference. If I am accepted into the Festival, I agree to abide by the rules, including any rules which may be adopted by the Gasparilla Festival of the Arts, Inc. after the date of publication of the 2010 Raymond James Gasparilla Festival of the Arts artist's application.

For good and valuable consideration, including being permitted to participate in the Festival, the undersigned participating artist, for myself and my successors, heirs, assigns, executors, administrators, legal representatives, employees, agents and affiliates and in case of a corporation, also its officers, directors and shareholders (collectively, the "Artist"), forever releases and discharges Gasparilla Festival of the Arts, Inc., and each of its officers, directors, employees, agents, assigns, volunteers and affiliates (herein referred to as "GFA") from all claims, demands, losses, costs, expenses, suits, damages, obligations, liabilities, and causes of action, whether arising in law or in equity, which the Artist ever had, may now have, or may hereafter have by reason of any matter, cause or thing whatsoever arising out of or related to the Artist's involvement in the Festival.

The Artist agrees to and does hereby assume any and all risks of personal injuries to the Artist, including death, and risk of damages to Artist's property, caused by or arising out of the Artist's involvement in the Festival.

The Artist hereby agrees to defend, indemnify and hold GFA harmless from and against any and all claims, demands, suits, losses, causes of action, damages, liabilities, obligations, costs, expenses, and judgments (including, without limitation, death and damages to property) caused by the Artist's acts or omissions or failure to abide by the rules of GFA arising out of the Artist's involvement in the Festival.

If accepted, GFA has my permission to reproduce my artwork, through the slides I have submitted, for the purpose of promoting, advertising and marketing the Festival. GFA also has my permission to publish photographs or video taken of me, my booth and my work during the Festival for purposes related to promotions of the Festival, past or future.

Artist's signature _____ Date _____

Print or type artist's name _____

MAIL APPLICATION TO :

**Emerging Artist Program
Gasparilla Festival of the Arts, Inc.
P.O. Box 10591
Tampa, Florida 33679**

Have you enclosed:

- The completed and signed application?
- Three labeled, digital images?
- The release agreement?
- Your resume or vita?
- A stamped return envelope?

Incomplete applications will not be accepted.

IMPORTANT INFORMATION

- **Deadline for applications: January 4, 2010**
- Judging and selection will be completed in January, with notification letters to follow.
- Artist must include a **resume or vita** with application.
- Each artist must submit **digital images**.
 - The artwork shown on three digital images must have been produced since 2006.
 - The three images must also represent the type of work that will be displayed in the booth.
 - Only work of the quality and type illustrated in the artist's images may be exhibited.
 - The GFA rules committee may eject an artist exhibiting work not represented in his or her images.
- Digital images should adhere to the following criteria, and may be submitted on cd-rom, dvd-rom or floppy disk:
 - Dimensions: 1920 pixels horizontal /1920 pixels vertical.
 - File Format: Baseline JPG (do not use progressive JPG format).
 - Compression : The image file size must be less than 1.8 MBs. To determine your file size please view the properties of your image file size while it is closed.
- If the artist would like the digital images returned, please include a **self addressed, stamped envelope**. If no envelope is included the images will not be returned.
- Participants will be provided a display tent at the Festival and receive a stipend of \$250 for expenses.
- Details about festival setup, etc. will be included with notification letters for those selected.
- Emerging artists are not eligible for the main Festival awards. However, they do compete for the \$1,000 Emerging Artist Award given to the best emerging artist in each year's Festival.
- For more information, call the RJGFA Message line at (813) 876-1747 or send an email to gasparillaarts@yahoo.com.

Festival Rules

Participation in the Gasparilla Festival of the Arts is limited to adults 18 years of age and older.

Artists must exhibit and be present during the complete show, from 9 a.m. through 6 p.m. on Saturday, March 6, and from 10 a.m. through 5 p.m. on Sunday, March 7. Failure to follow this rule makes artists ineligible for prizes and admission to future shows.

Artists shall only exhibit works typified by the images submitted with their application.

Reproductions are only allowed for sale within the strict guidelines established by GFA and are NOT eligible for awards.

Artwork (other than photographs) printed utilizing inkjet technology will only be permitted in the digital art category.

Digital art must be original artwork that is created on a computer, and must be signed. Original, limited edition prints of digital art will be permitted, and must be signed and numbered as part of an edition.

Photographs must be signed and numbered and must be the artist's original image. Artists are encouraged to identify clearly whether a photographic print is produced digitally, or through a traditional photographic process (silver print, Polaroid, dye-transfer, etc.).

Ceramic works must be handmade by the artist. If multiple pieces of the same design are displayed, each must be signed. Crocheting, knitting, picture frames, velvet paintings, manufactured or kit jewelry, ceramics cast from commercial molds, art supplies, commercial displays, decoupage, candles, bonsai, stuffed animals, hats, leather purses or wearing apparel, except original designs made by the artist's hand, are not eligible to be exhibited.

No artist shall be allowed to sell non-original items at the Festival, such as posters, greeting cards, postcards, calendars, T-shirts and so forth.

Works of art that have won any award in a past Raymond James Gasparilla Festival of the Arts shall not be exhibited at the 2010 Festival.

All paintings must be framed or mounted. Unframed watercolors, drawings and graphics must be displayed in a portfolio or a bin.

Each artist is responsible for collecting Florida state sales tax on sales made during the Festival and remitting the proceeds to the local office of the Florida Department of Revenue.

Exhibit spaces measure approximately 10' deep x 10' wide. Work must be contained within the assigned space. Artists are required to use a substantial display that withstands wind and crowds. Water-resistant coverings with weights are highly recommended. Stake supports are not permitted.

Only one exhibitor will be permitted in each space. Artists may NOT begin setup until after 7 p.m. on Friday. Any artist setting up earlier will be asked to leave the festival. Parking and traffic will not be permitted in the exhibit area after 8 a.m. on Saturday and 9 a.m. on Sunday.

An accepted application is a commitment to participate in the Festival and no refunds will be made for cancellations.

Penalties for failure to abide by these rules include immediate removal of artwork in violation of the rules, ejection from this year's Festival and possible suspension from exhibiting in future Festivals.

Definition of Terms

Original Artwork: Artwork that is one-of-a-kind. For artwork printed utilizing inkjet technology to qualify as an original artwork, it must be created on a computer and then exhibited as first printed. Original artwork printed utilizing inkjet technology may be further modified by other methods, such as traditional painting, and exhibited in the mixed media category.

Original limited edition prints: An image that originates as digital art, a photographic negative or a traditional printmaking technique, including linoleum blocks, woodcuts, etching plate, stone lithograph or silk screen, etc., must be executed in media worked by the artist him/herself, printed in a limited edition, signed and numbered.

Digital Art: Original artwork that is created on the computer.

Commercial and Photographic Reproductions: When original art is scanned into a computer or photographed onto film and then printed as an inkjet print, photograph, offset lithograph, etc., the result is a reproduction. The defining factor is that an original piece of artwork already exists prior to the printing - everything that follows is a reproduction.

Reproductions: The Gasparilla Festival of the Arts has adopted the following reproduction policy to foster the appreciation of art in our community. Acknowledging that every person is not able to purchase original work, we would like to provide the opportunity to purchase reproductions, with the hope that as time goes on people can turn to buying original works. True appreciation is only possible if customers understand exactly what they are buying, and the process behind it. Therefore, we have established the following policy:

1. All reproductions must be clearly and individually labeled as such; no other terms, such as "print" or "offset lithograph" may be used. Labels must say "reproduction."
2. Reproductions may not be framed and hung alongside original work. All reproductions must be kept in a browsing bin labeled "Reproductions."
3. Reproductions must be in signed editions of no more than 750.
4. No "hand colored" reproductions.
5. Reproductions are an ancillary part of the artist's display.
6. No reproduction will be eligible for awards.
7. Violators of the spirit, as well as the letter, of the policy will be asked to remove their reproductions.